

A blockchain based next generation global media advertising network

MediaLink

MediaLink builds a token-based, future-oriented, distributed media advertisement eco-system, which deeply merges traditional media and mobile internet media powered by the Blockchain technology, thereby making it possible to provide quantifiability and reliability to the traditional advertising scenarios.

Private Placement Plan

1st Round: 1 ETH = 500,000 MVP

All tokens are locked and will be unlocked by 30%, 30%, 40% each month.

2st Round: 1 ETH = 250,000 MVP

50% tokens are locked for one month, and no lock-up for the rest 50%

Total Issued Tokens = 10,000,000,000 MVP

Core Team



Kecheng Zhu

- Vice President of one of the largest newspaper in China
- Senior Vice President of AectiveTech (NEEQ:833551)
- Senior Manager of Baibu Business Unit
- 15 years media and advertisement industry experience and rich media/brand resource



Kenn Kong

- Partner of Geekbeans Capital
- Serial entrepreneur in new media and marketing industry served many Fortune 500 company clients
- Digital Asset Investor, succeeded in several blockchain projects with multiple times profit return



Kevin Zhang

- EMBA, Stockholm School of Economy
- Partner & Co-founder, SinceUs AB
- Multiple years experience with company strategy, business development, senior administration in both startups and multiples
- General manager, company strategy and business development, Burenstam & Partners Sweden
- Partner, Kron, 1st Norwegian intelligent internet investment platform



David Ding

- MSc of Electrical Engineering, Embedded System, Royal Institute of Technology
- BSc of Computer Engineering
- Early employer of European's largest online payment solution company.
- Senior backend architect and computer system engineer with over 10 years experience designing and developing high performance, high availability backend system. Currently with focus in fin-tech, smart contract, and blockchain etc related technologies.



Yvonne Wu

- MSc of Information Security, Royal Institute of Technology
- BSc of Computer Science, BSc of International Enterprise Management
- Over 12 years product development and senior management experience
- Senior manager of the largest European online gaming company, in charge of developing several large online gaming platforms



Nan Wang

- MSc of Electrical Engineering, Robotics Engineering, Royal Institute of Technology
- BSc of Automation System
- Senior front-end mobile APP developer, leading several front-end development teams in different tech unicorn companies in Stockholm
- Technical founder, United Eyes, 1st APP security monitor platform in Nordic areas

Advisory Board



Junjie Ding

- Head of China National Advertisement Research School
- Deputy Director of Academic Committee at Communication University of China
- Professor at Communication University of China and Former Vice-Chancellor
- Vice president of China Advertising Association of Commerce
- Independent Director of Airmedia, SinoMedia and Guangdong Advertising



Yiyun Zhang

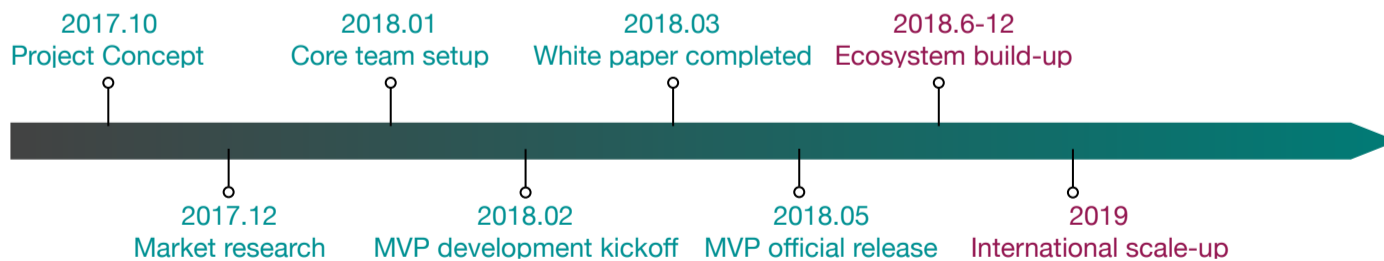
- Partner at Geekbeans Capital
- Founder of KDJZ.com
- Digital Asset Investor, portfolio including Maya Miner, Syex, MCC, etc



Sebastian Broms

- Senior digital strategists with 16+ years of experience within the digital industry.
- Extensive experience within digital business development, tech and e-commerce.
- Founder and Chairman of international awarded agency Oakwood Creative Digital Agency.
- Chairman and co-founder of e-commerce consultancy firm Beyond Retail.
- Awarded internationally in Webby Awards, Eurobest, Lovie Awards etc.

Blue Print



Cornerstone Investors



Ecosystem Partners

